

COMPANY  
**PORTFOLIO**  
2026

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# BRAND VISUAL POSITIONING



Hatch.



BRANDING

## In the last 12 months, Founders' Focused on

### Adapting to Change

**Navigating Challenges:** Aladdin deals with local currency devaluation and import restrictions last year.

**Local POS Innovation:** Founders' unwavering commitment led to the development of local POS alternatives.



### Continuous Improvement

**Operational Efficiency:** Aladdin digital solution offers a 30-minute setup with 9,500 SKUs, both branded and unbranded.

**Strategic Collaboration:** Retailer's partnership extended Aladdin's reach to Islamabad, the second city after Karachi.

**Our Ask:** Seeking US\$ 1 million to Accelerate Small Retailer Growth - 350k in the Next 24 Months

**Technology Development - 45%**  
An in-house system built, will ensure the retailer ecosystem

**Growth - 350k**  
Acquisition of grocery retailers and consumers



## Leading to pain-points for each stakeholder in the value chain

**Manufacturers**

- Unavailable industry sales data
- The lag in inventory/sales data
- To real-time consumer diff. take planning

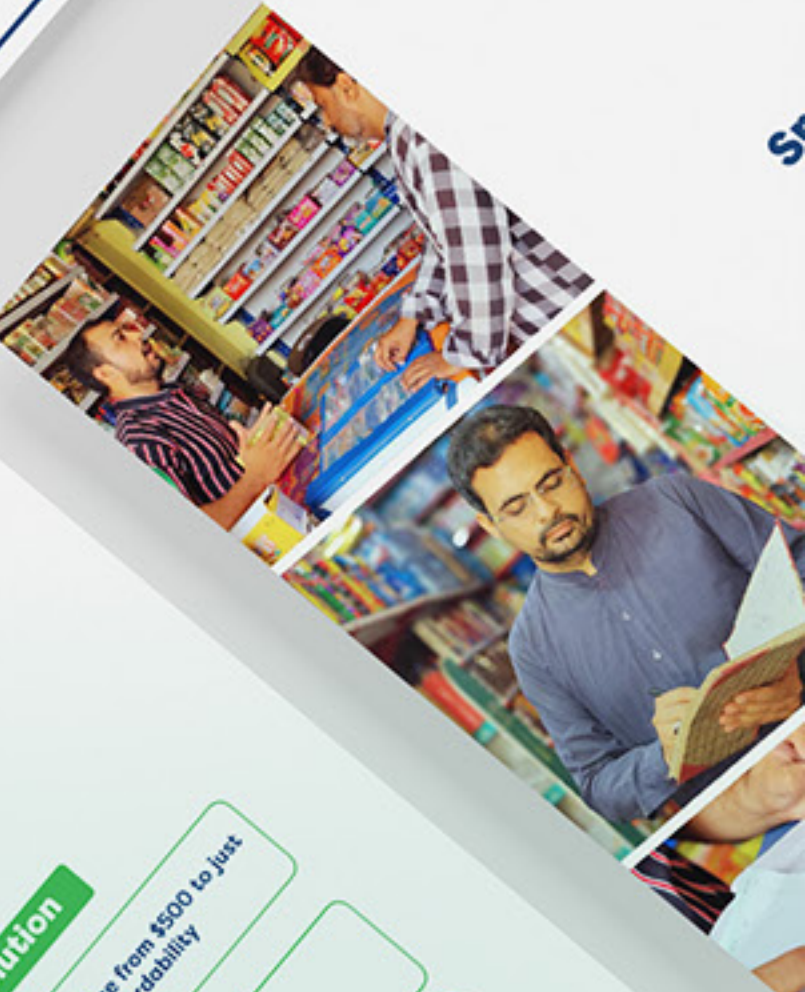
**Retailers**

- Inconsistent demand forecasts
- Wish to increase inventory
- Inefficient payment collection system

**Stocks**

- Lack of sufficient stock
- No tracking of inventory

We're starting with this vertical



# Aladdin

## smart dukaan

### Empowering the Kiriyana store owner to build a better future

## Aladdin: Empowering Kiriyana Stores in the Digital Age

### Retailer Challenges

**Expensive POS Solution**  
High costs deter retailers

**Sales & Inventory**  
Lost sales due to stockouts  
Waste of manual inventory updates

**Customer Service**  
Manual billing and checkout

### Aladdin's Solution

Reducing the setup price from \$500 to just \$25/month, ensuring affordability

Recommending stock to purchase  
Preloaded with 9500 SKUs

Ensuring precise billing and faster checkout for happier customers

## Seasoned Co-Founders make it happen



**Sukaina Pasha**  
A seasoned entrepreneur with 10+ years of experience in retail and technology. She has led teams in Pakistan and India, managing operations and driving growth.



**Azhar Hussain**  
Led and trained various engineering teams. Designed product roadmap, optimized processes. Architected and implemented enterprise-grade solutions for leading organizations in financial services. Proficient in end-to-end DevOps.

## Aladdin Smart Dukaan: Small retailers Happy and Profitable

and he is also happy because the system also generates sales and the calculator is 100%



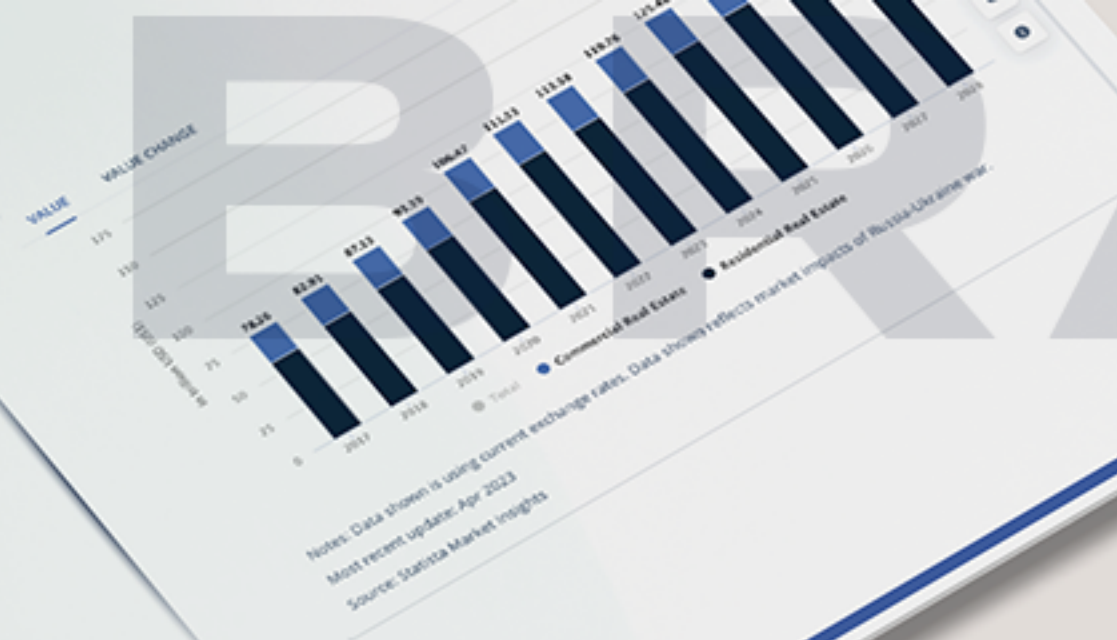
Aladdin smart dukaan



www.aladdinstore.com



# US Real Estate Market: Unveiling a \$113 Trillion Treasure Trove!



## RoadMap



## Competition

Name	Technology
RealT realT.co	Ethereum
Arrived Arrived.co	Blockchain
OurPOL	Web3 MATIC



## Fractional Ownership

Fractional Ownership is a way to own a portion of a real estate asset. This is done by dividing the property into smaller units, called tokens, selling each token to an investor.



3. Your Investment, Your Way: Effortlessly Pick the Size and Pay Seamlessly, Just Like Shopping Online!

4. Secure Records on Blockchain - Your Documents, Now Safe!

Discover the Finest Properties Listed from Trusted Investors and Developers





# GROW WITH US

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